



SLOVENSKO - RAKÚSKA OBCHODNÁ KOMORA
SLOWAKISCH - ÖSTERREICHISCHE HANDELSKAMMER

Monday, Oct 17, 2022
From 09:00 to 14:00



Lindner Hotel Gallery
Central, Metodova 4,
Bratislava

The Slovak-Austrian Chamber of Commerce in cooperation with HOPERO and other chambers of commerce would like to cordially invite you to a business discussion on the topic :

The New Era of Digitalization: Financing Your Digital Transformation

HOPERO is European Digital Innovation Hub with a mission to upgrade companies and their people for the digital era by strengthening and expanding the community of innovators, sharing knowledge, improving access to funds, and adopting artificial intelligence.

The Discussion will Showcase:

1. European Digital Innovation Hubs (EDIHs) as a tool for the digital transformation of Slovak companies.
2. How HOPERO can help you get funding for your digital & innovation projects.
3. Consult your digital & innovation needs and find partners for your projects.

Participation fee:

participation in the event is free of charge

Please register [HERE](#) no later than 16.10.2022

We are looking forward to seeing you!

SLOVENSKO–RAKÚSKA
OBCHODNÁ KOMORA,
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AHK
Deutsch-Slowakische
Industrie- und Handelskammer
Slovensko-nemecká
obchodná a priemyselná komora



Cámara de comercio Hispano-Eslovaca
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OBCHODNÁ KOMORA





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PROGRAM:

9.00 - 9.15 OPENING REMARKS

Ján Hargaš, State Secretary, Ministry of Investments, Regional Development and Informatization of the Slovak Republic

9.20 - 11.00 PANEL DISCUSSION WITH Q&A

What are the European Digital Innovation Hubs and how can they help with your digital transformation?

What will be the priorities in digitalization and innovation funding?

What are the best funding opportunities for companies?

How to prepare projects that will help your company stay competitive and grow?

MODERATOR: Zuzana Kovačič Hanzelová

- Edmund Škorvaga, Ministry of Economy of the Slovak Republic
- Lucia Martišková, Ministry of Investments, Regional Development and Informatization of the Slovak Republic
- Anna Brziaková, European Digital Innovation Hub - HOPERO
- Mária Bielíková, European Digital Innovation Hub - HOPERO

11.00 - 12.00 LUNCH

Early Lunch with Informal Networking

12.00 - 14.00 MATCHMAKING

Thematic Networking Roundtables are dedicated to specific Digital Innovation.

The Roundtables will be moderated by experts in digital technologies and consulted by funding experts to enable networking with potential partners of future projects. The digital technologies will include e.g., Artificial Intelligence, Industry 4.0, Cybersecurity, etc.