

SLOVAK INDUSTRY VISION DAY 2026

1/2

OCTOBER 27, 2026
HOTEL DOUBLETREE BY HILTON, BRATISLAVA

PROGRAM

MORNING BLOCK

MAIN HALL

MODERATOR
JURAJ HOLUB

8.00—9.00 PARTICIPANT REGISTRATION

9.00—9.30 OPENING OF THE EVENT

VIDEO PROJECTION — 25 YEARS OF SARIO

Retrospective look at a quarter-century of SARIO's achievements. An overview of strategic investments and success stories of global corporations, as well as dynamic small and medium-sized Slovak companies that have grown and established themselves on the domestic and global markets thanks to the agency's support.

CEREMONIAL OPENING OF THE EVENT

● Peter Pellegrini, President of the Slovak Republic

KEYNOTE SPEECH — STRATEGIC CHALLENGES AND THE FUTURE COMPETITIVENESS OF SLOVAKIA

● Denisa Saková, Deputy Prime Minister and Minister of Economy of the Slovak Republic

9.30—9.45 STRATEGIC VISION FOR SLOVAKIA

Interview with the CEO of SARIO on the agency's strategic direction, support for innovation, and vision for the Slovak business environment.

● Egon Zorád, CEO SARIO

9.45—10.15 PANEL DISCUSSION — INVESTMENT DEVELOPMENT AND NEW OPPORTUNITIES

Strategic development of the investment environment, attracting new investors to the Slovak market, and building a sustainable supply network.

10.15—10.45 PANEL DISCUSSION — EXPORT POTENTIAL AND BUSINESS SUPPORT

Opportunities for the internationalisation of small and medium-sized enterprises, promoting Slovak products on global markets, and state export-support instruments.

10.45—11.30 PANEL DISCUSSION — FROM SLOVAKIA TO THE WORLD

Can a global technology company be built from Slovakia? Presentation of the innovation ecosystem, key activities and SAPIE initiatives supporting innovation.

● Michal Kardoš, Executive Director of SAPIE

11.35—11.55 CASE STUDY — SAPIE: GLOBAL SUCCESS FROM SLOVAKIA

Story of a successful Slovak company from its beginnings to global markets, focusing on key strategic decisions, building international teams, and the most important lessons learned.

12.00—13.00 BUSINESS INSIGHTS — TRENDS AND SOLUTIONS FOR MODERN INDUSTRY

Overview of innovative solutions, technological trends, and proven practices for modernising and increasing efficiency in the industrial sector, presented by top managers of the event's EXCLUSIVE VISION PARTNERS.

LUNCH



AFTERNOON PROGRAM ON THE OTHER SIDE OF THE LEAFLET

ORGANIZER

SARIO
SLOVAK INVESTMENT AND
TRADE DEVELOPMENT AGENCY

UNDER THE AUSPICES



MINISTRY
OF ECONOMY
OF THE SLOVAK REPUBLIC

INNOVATION PARTNER

sapie ➤

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AFTERNOON BLOCK

PARALLEL PROGRAM

14.00–17.00 MAIN HALL BILATERAL MEETINGS AND SOURCING

Pre-arranged one-to-one business meetings and supply-chain matchmaking.

14.00–17.00 HALL 1 GLOBAL EXPANSION OF SLOVAK COMPANIES EXPERT ADVISOR/MODERATOR JURAJ HOLUB

Series of three practical workshops with SARIO experts focused on entering key global markets.

14.00–14.45 WORKSHOP — EXPANSION INTO KOREA

How to find the right partner and take advantage of new opportunities.

- Michal Bordean, SARIO expert posted to South Korea

15.00–15.45 WORKSHOP — WHAT DETERMINES SUCCESS IN THE AMERICAN MARKET TODAY

Experience, trends and market-entry strategies for Slovak companies.

- Vladimír Lackovič, SARIO expert posted to the United States

16.00–16.45 WORKSHOP — EXPANSION INTO THE CHINESE MARKET

Partnerships, business opportunities and new trends.

- Lukáš Merga, SARIO expert posted to China

14.00–17.00 HALL 2 GLOBAL CHALLENGES, NEW BUSINESS PARTNERSHIPS EXPERT ADVISOR/MODERATOR JURAJ HOLUB

Block of workshops and round tables offering a strategic view of dynamically developing markets outside the EU, representing key opportunities for diversifying Slovak exports.

14.00–14.45 WORKSHOP — EUROPEAN UNION–INDIA How to prepare for a new era of trade relations.

- Dominika Porubská, Expert Advisor and Moderator, SARIO

15.00–15.45 WORKSHOP — WESTERN BALKANS Strategic opportunities in the neighbourhood.

- Silvia Radovanović, Expert Advisor and Moderator, SARIO

16.00–16.30 ROUND TABLE — UZBEKISTAN AND KAZAKHSTAN Gateway to Central Asia.

- Lukáš Jenčo, SARIO expert posted to Uzbekistan

14.00–17.00 HALL 3 INNOVATION AND EXPANSION EXPERT ADVISOR SAPIE

14.00–14.45 HOW TO ENTER THE DACH REGION MARKETS (GERMANY, AUSTRIA, SWITZERLAND)

Practical workshop focused on how a Slovak company can successfully enter the DACH markets. We will look at the specifics of individual markets, how to acquire first clients, selecting local partners, and the most common mistakes in expansion.

15.00–15.45 WORKSHOP — AI AS A TOOL TO SUPPORT EXPORT ACTIVITIES

Workshop focused on using AI when expanding into foreign markets, from selecting AI products and services and automation to AI go-to-market, sales, and identifying new business opportunities.

14.00–14.45 HALL 4 WORKSHOP — HOW STATE SUPPORT HELPS SLOVAK COMPANIES SUCCEED ABROAD

Results and future of the National Project.

- Expert Advisor and Moderator, SARIO National Project

WALDORF CONGRESS HALL

EMERGING SPACE

Special full-day accompanying event focused on the development of the space industry.

- Expert Advisor and Moderator, Slovak Space Office